

# FROM POLICY TO PRACTICE

*Digital Preservation at the  
Netherlands Institute for Sound and Vision, a case study*

Annemieke de Jong  
Jornades Patrimoni Sonor i AV 2019  
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# Introduction

Netherlands Institute for Sound and Vision

## Main challenges

*Objectives & Analysis*

**S t a n d a r d i z a t i o n & I m p l e m e n t a t i o n**

Lessons learned

**Certification**

*Trajectory*









# PRODUCTION ARCHIVE



**10** Public broadcasters

**News** *Current affairs*

*Drama Entertainment*

**Documentaries**

**Ingest** cataloguing preservation

High performance **access** and **storage**

## NATIONAL MEDIA INSTITUTE

*Museum objects Web video Games Web sites  
Amateur film Photo collection  
Documentaries Written press collection  
Commercial RTV*

**Museum  
Media Preservation Service  
National AV Node**



# USERS AND USAGE

- **Mediaprofessionals**
- Creative industry
- **Educational domain**
- **Heritage professionals**
- **Scholars**
- General public
- **Re use** sequences in RTV productions
- Web channels
- **Academic research**
- Entertainment
- **Educational settings**

# MAIN CHALLENGES

## *Controlling* the digital volumes

1.000.000 HOURS film, video, audio; 500.000 digitised/digital born

26 PETABYTE stored to date

40.000 HOURS of high res AV-formats EVERY YEAR

HERITAGE collections ; NEW MEDIA objects

## *Guarding* authenticity and integrity

Digital INGESTS from MANY SOURCES (broadcasters, heritage domain, www, digitization)

Complex, dynamic processes

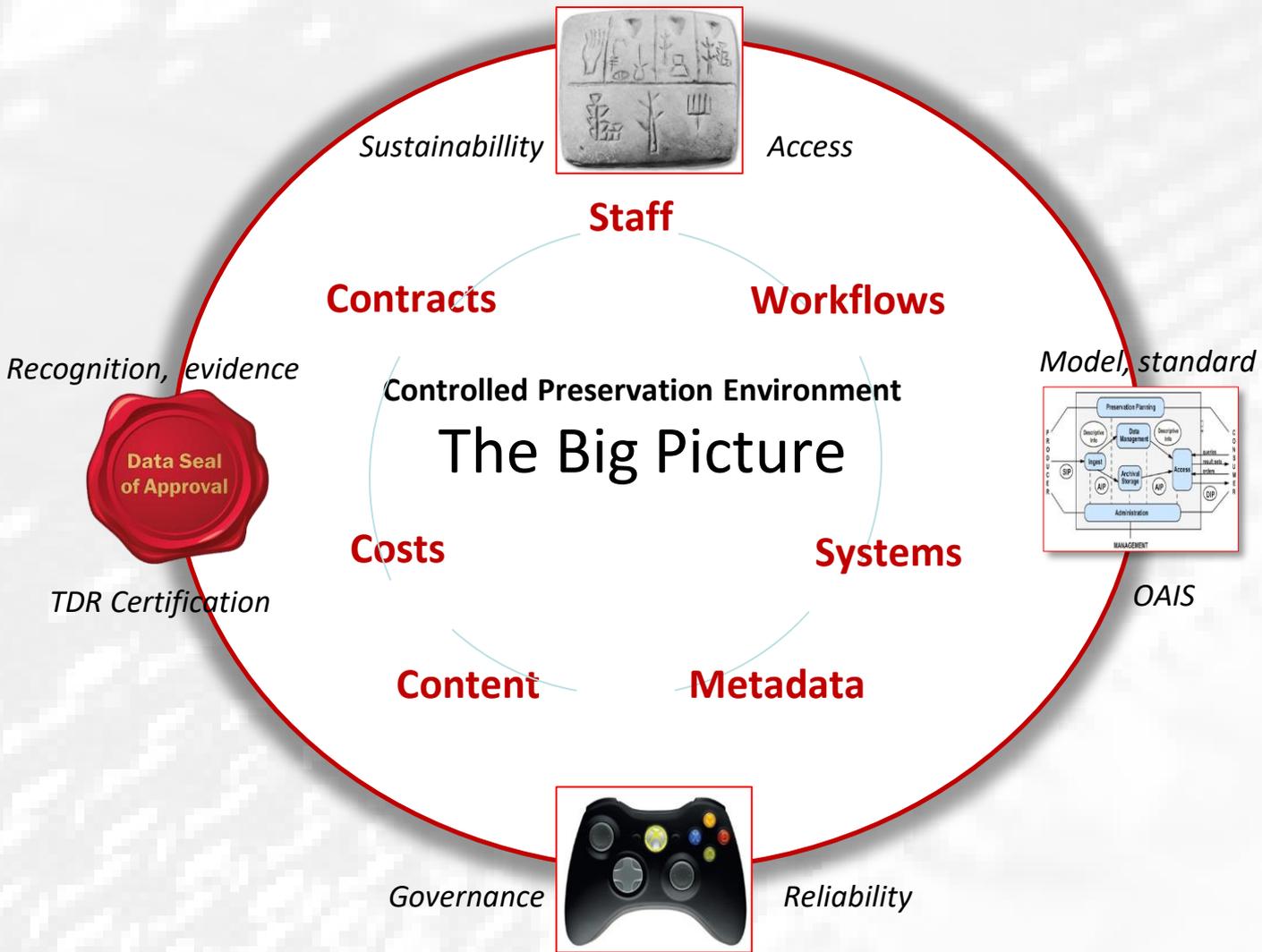


# MAIN CONDITION



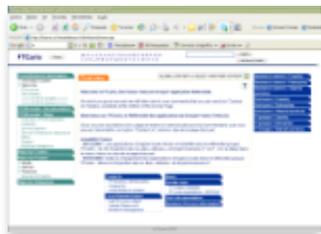
## ***CONTROLLED*** **DIGITAL PRESERVATION** ***ENVIRONMENT***

- **LONG TERM** preservation
- Sustainable **ACCESS**
- **Integral, formalized** archiving process
- **TRUSTWORTHY** Digital Archive
- Project start 2013/2014



## AS IS ANALYSIS

Analysis of existing functions, (meta)data, processes and procedures

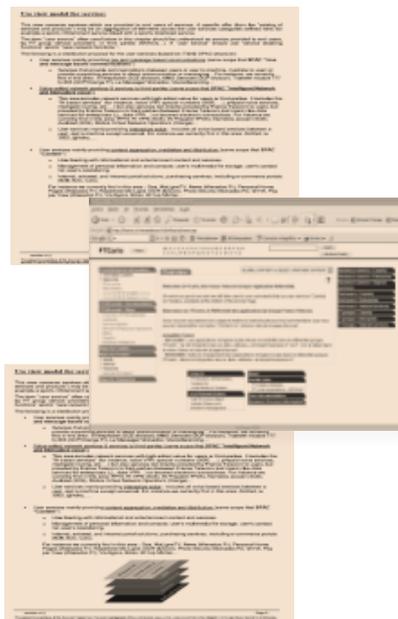


Research of standards and models; gapanalysis



## BUSINESS CONCEPT

Writing dedicated, OAI compliant policies and definitions for all (meta)data and workflows

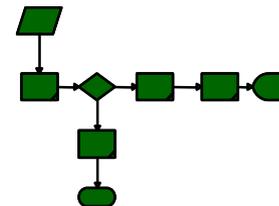


## IMPLEMENTATION

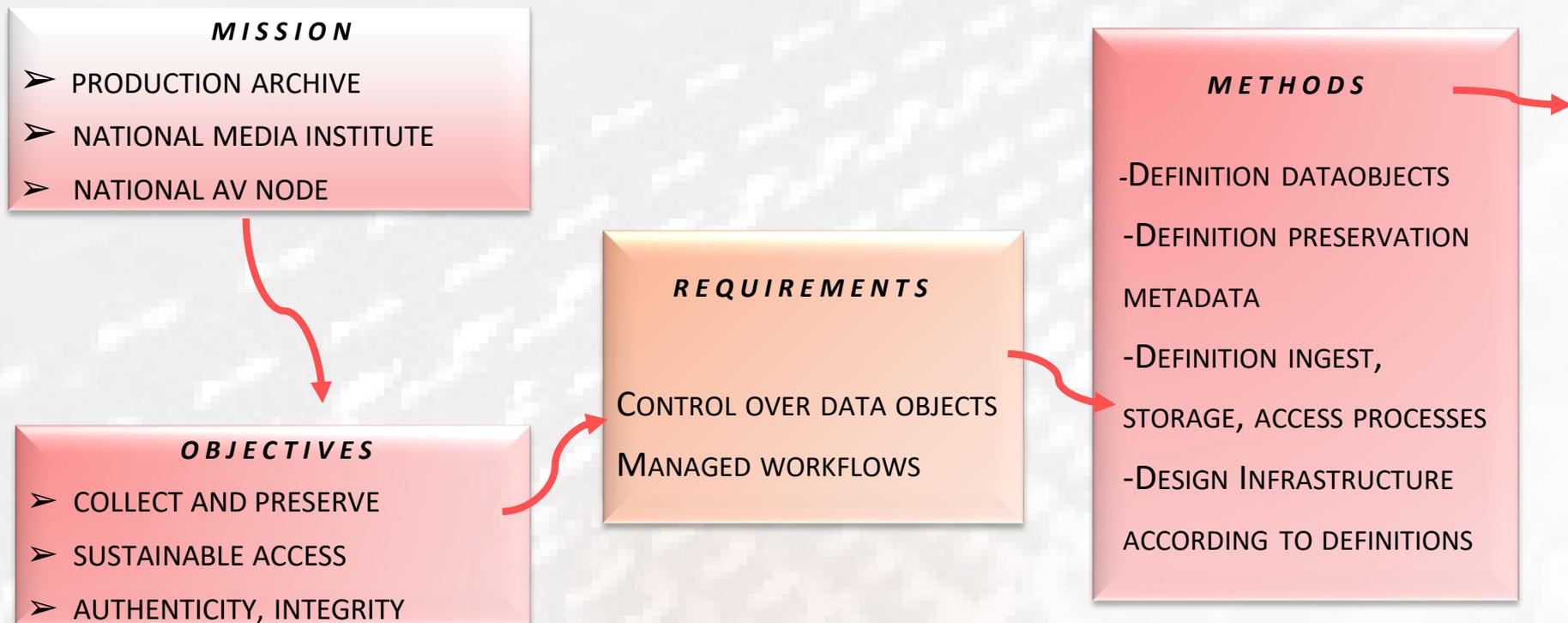
Mapping workflows and (meta)data



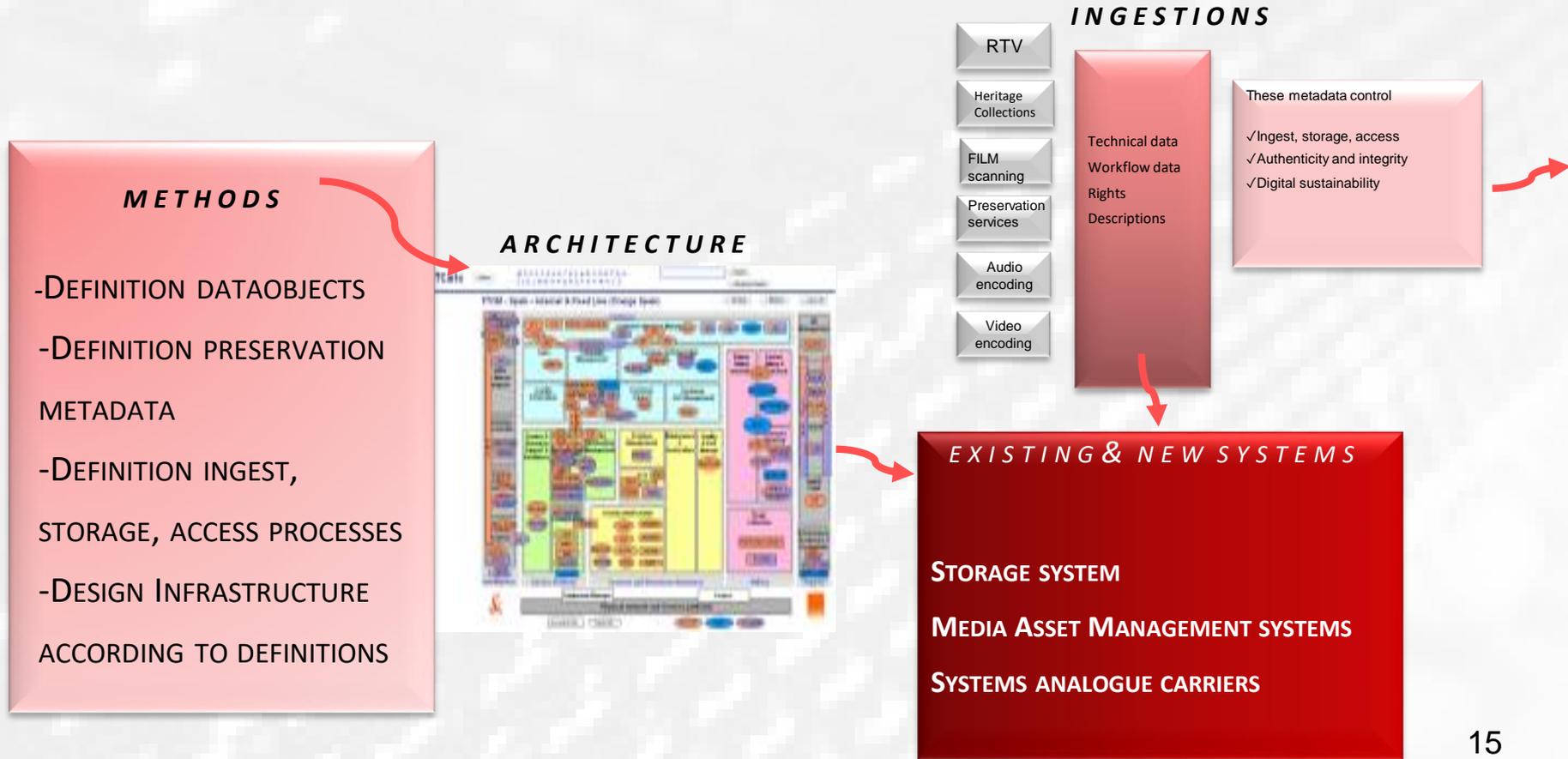
Adjusting existing systems and embedding new MAM system



# INITIAL ANALYSIS I



# INITIAL ANALYSIS II



# INITIAL ANALYSIS III

## INGESTIONS

Daily ingest  
RTV



Heritage  
Collections



Preservation  
Services



Film  
scanning



Video  
Encoding



Audio  
Encoding



**Technical MD**

**Workflow-information**

**Copyright MD**

*Automatic*

*Manual*

*Disperged*

*Hidden*

*No overview*

*Inconsistent*

**UNKNOWN !**



**THESE METADATA ARE KEY**

- ✓ Executing Ingest Storage and Access functions
- ✓ Identification properties of files
- ✓ Sustainable playability
- ✓ Authenticity and integrity

**HOW TO IDENTIFY & CONTROL THEM?**

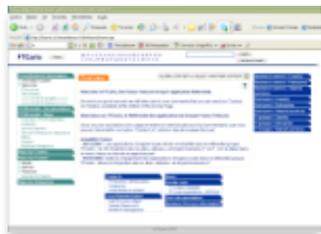
# MORE REQUIREMENTS



- Preservation policy
- Format strategies
- Service level agreements  
depositors/donors
- Preservation levels
- Delivery demands user groups
- Storage and access policy
- ICT infrastructure
- Training staff

## AS IS ANALYSIS

Analysis of existing functions, (meta)data, processes and procedures

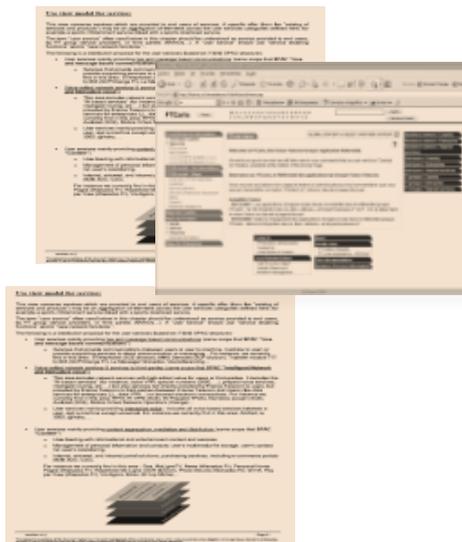


Research of standards and models; gapanalysis



## BUSINESS CONCEPT

Writing dedicated, OAIS compliant policies and definitions of all (meta)data and workflows

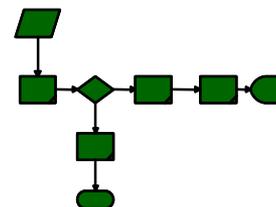


## IMPLEMENTATION

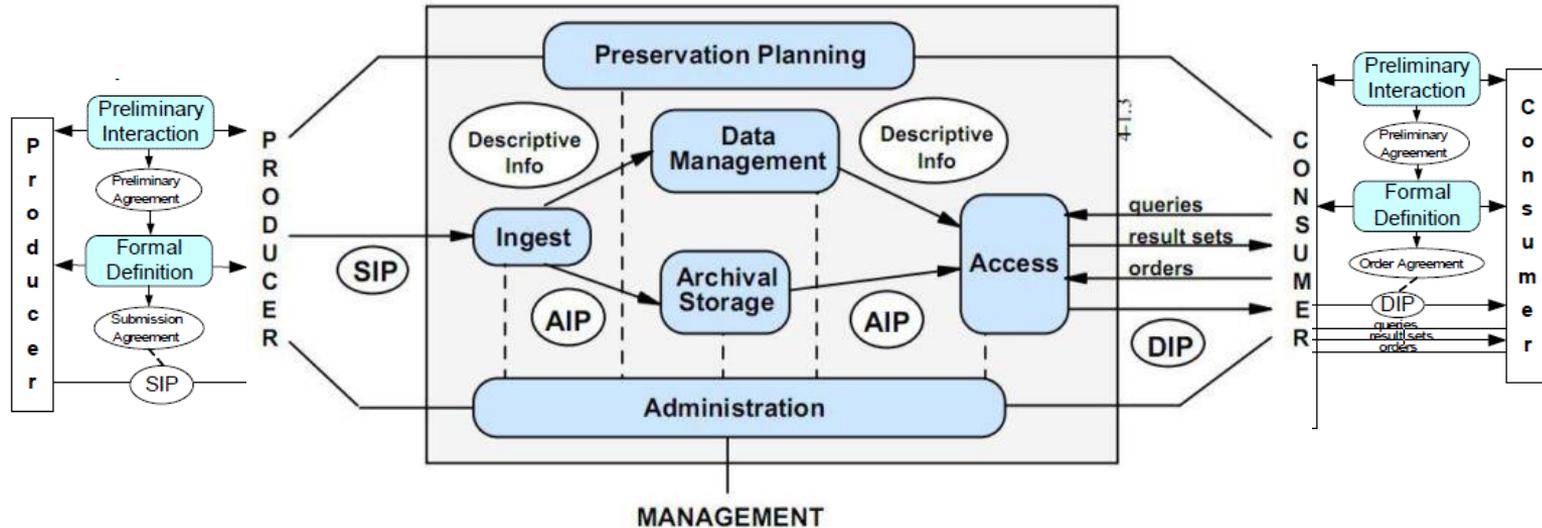
Mapping and implementing (meta)data and workflows



Adjusting existing systems and embedding new MAM system

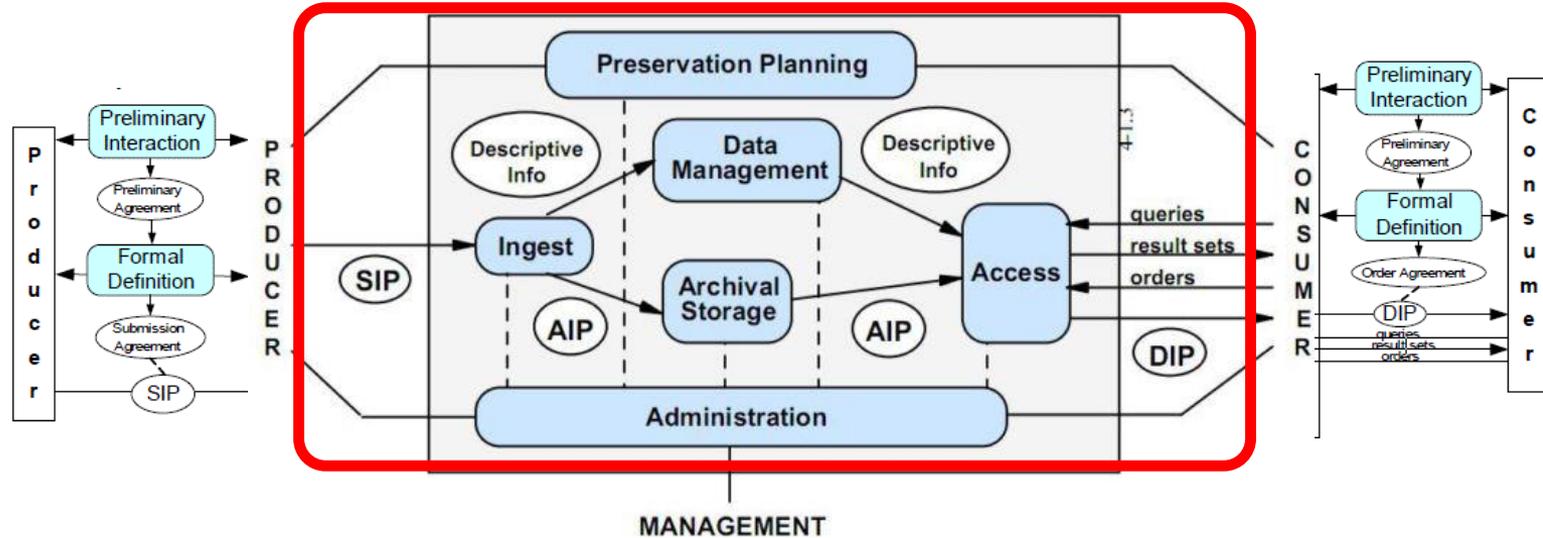


## STANDARDS, MODELS



OAIS, PREMIS, PAIS, TDR-DATA SEAL OF APPROVAL (DSA), PRESTO PRIME DELIVERABLES, DRAMBORA, SPOT, EBU P-meta, PBCore, VideoMD and AudioMD, NARA reVTMD. ANSI/NISO Z39.87 . . . . .

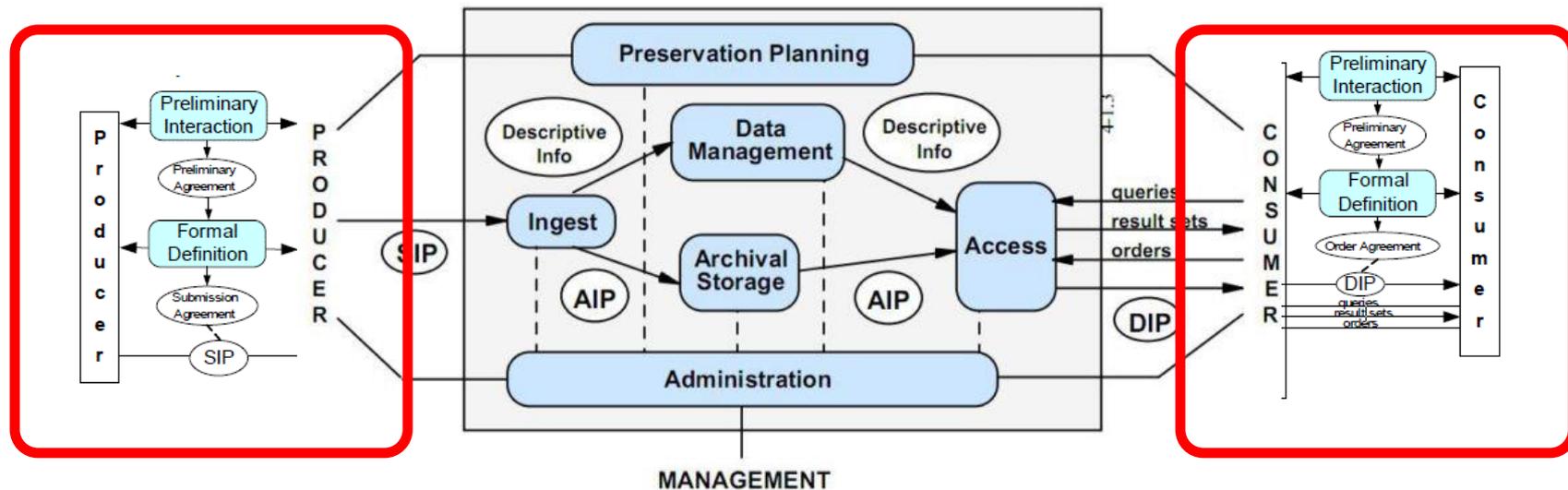
# PROCESSES AND (META)DATA



- ✓ Information Model Digital Archive
- ✓ Preservation Metadata Dictionary

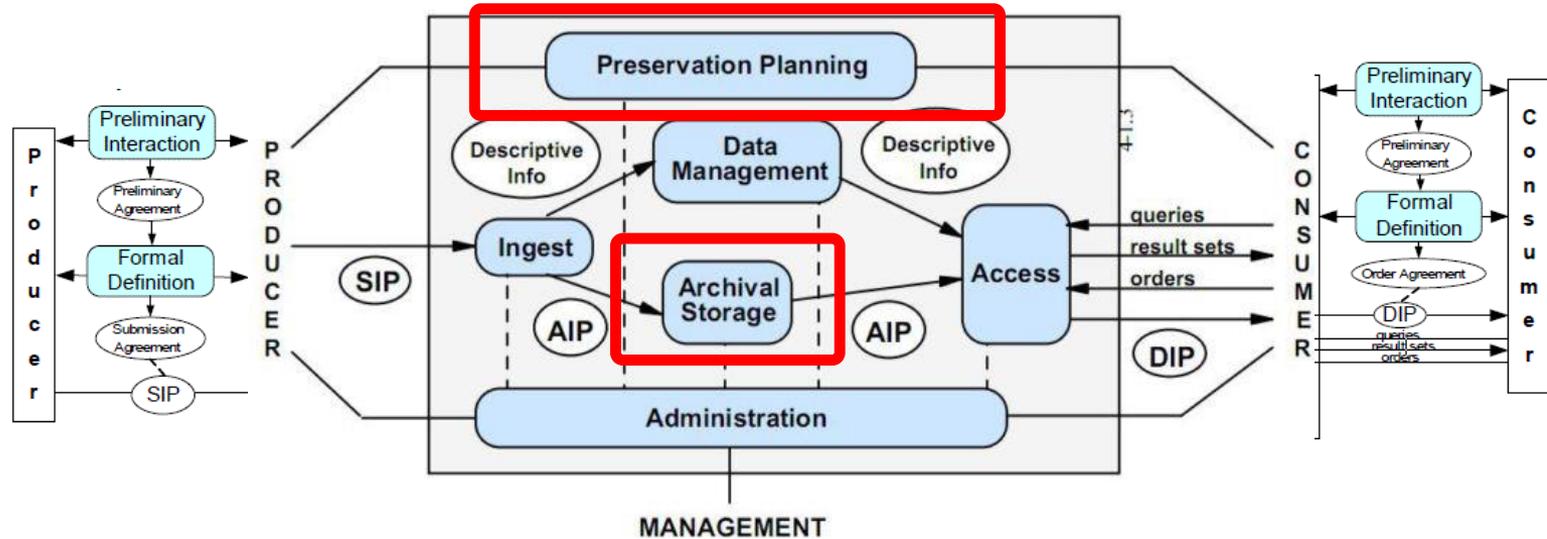
*Life cycle management: workflows en events  
Information Package Definitions SIP, AIP, DIP  
Inventory of technical and provenance attributes of all  
NISV file formats*

## DEPOSITORS AND USER GROUPS



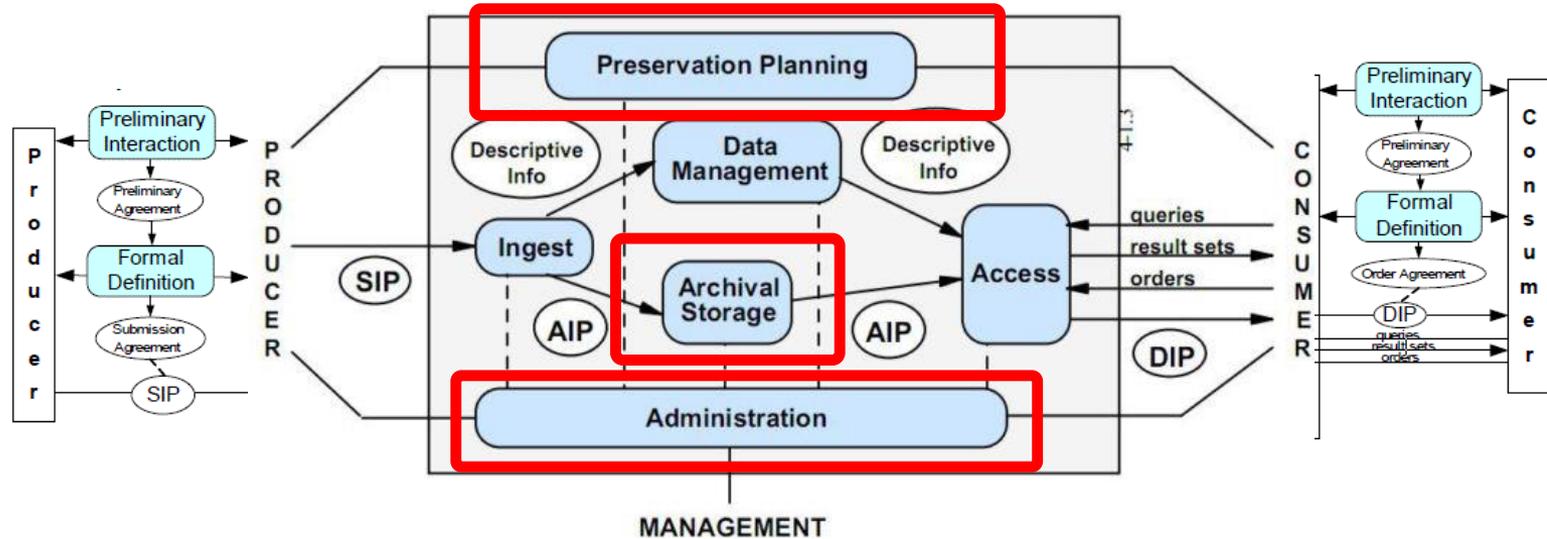
- ✓ Guidelines for Submission and Order Agreements
- ✓ Standard Service Level Agreement
- ✓ Designated Communities: Typology and technical demands
- ✓ Designated Communities: Monitoring Mechanisms

# STORAGE AND PRESERVATION



- ✓ Archival Storage Policy
- ✓ Guidelines for Preservation and Migration
- ✓ Templates Preservation and Migration plans
- ✓ Technology Watch procedures

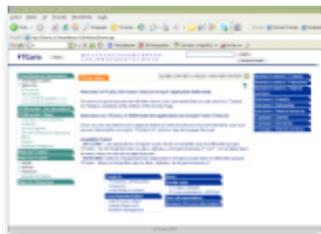
## ICT RELATED TOPICS



- ✓ Security Policy
- ✓ Risk management approach
- ✓ Backup Policy
- ✓ Disaster recovery planning

## AS IS ANALYSIS

Analysis of existing functions, (meta)data, processes and procedures

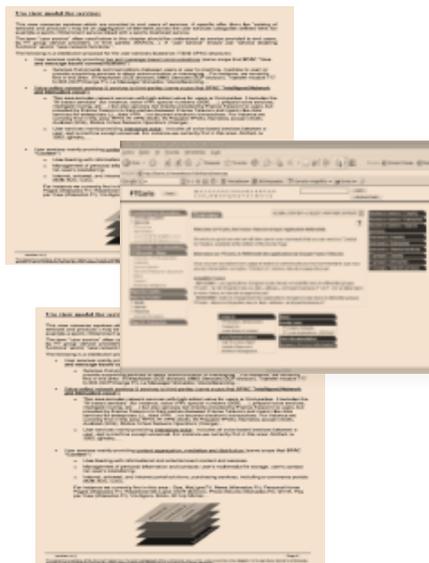


Mapping to standards, gapanalysis



## BUSINESS CONCEPT

Writing, dedicated OAIS compliant policies and definitions for all (meta)data and workflows

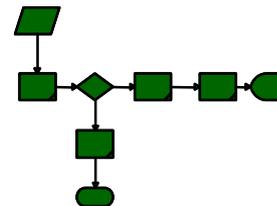


## IMPLEMENTATION

Mapping and implementing (meta)data and workflows



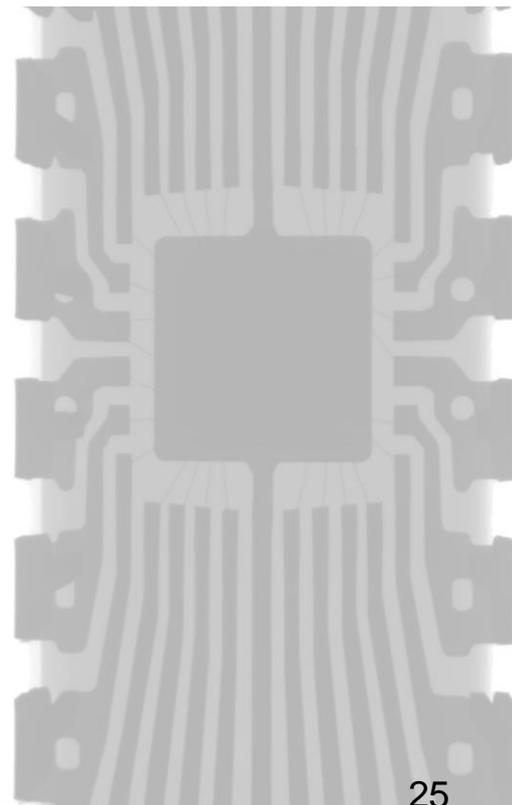
Adjusting existing systems and embedding new MAM system



# METADATA AND WORKFLOWS

**Identification and formalization** of ALL preservation metadata in ALL workflows, by way of:

- **Metadata mapping** : determine (per AV format) where in systems the metadata sit and make them accessible as **preservation metadata**
- **Process mapping** : identify existing and new workflows in terms of OAI compliant preservation functions, fixate in **information architecture**



# PRESERVATION METADATA DICTIONARY

- Per AV-format: **standardized properties** on file, bitstream and representation level
- Generated at **creation, QC, logging, extracting, ingesting, storage**
- Expressed as preservation metadata : **i.c. technical, copyright and process** properties
- PREMIS compliant

- ✓ **Control and overview** of all digital files
- ✓ **Audit trail**
- ✓ **Collection management** and ICT reports
- ✓ **Migration and preservation planning**
- ✓ **Guarding authenticity & integrity**

# MEDIA ASSET MANAGEMENT SYSTEM

## *DIGITAL AUDIOVISUAL ARCHIVE of THE NETHERLANDS*

Adapted VizRT product

Internal catalogue

Websites with search interfaces and ordering services

License management

Quality Analysis software BATON

Transcoders

Workflow management module

➔ OAIS compliant

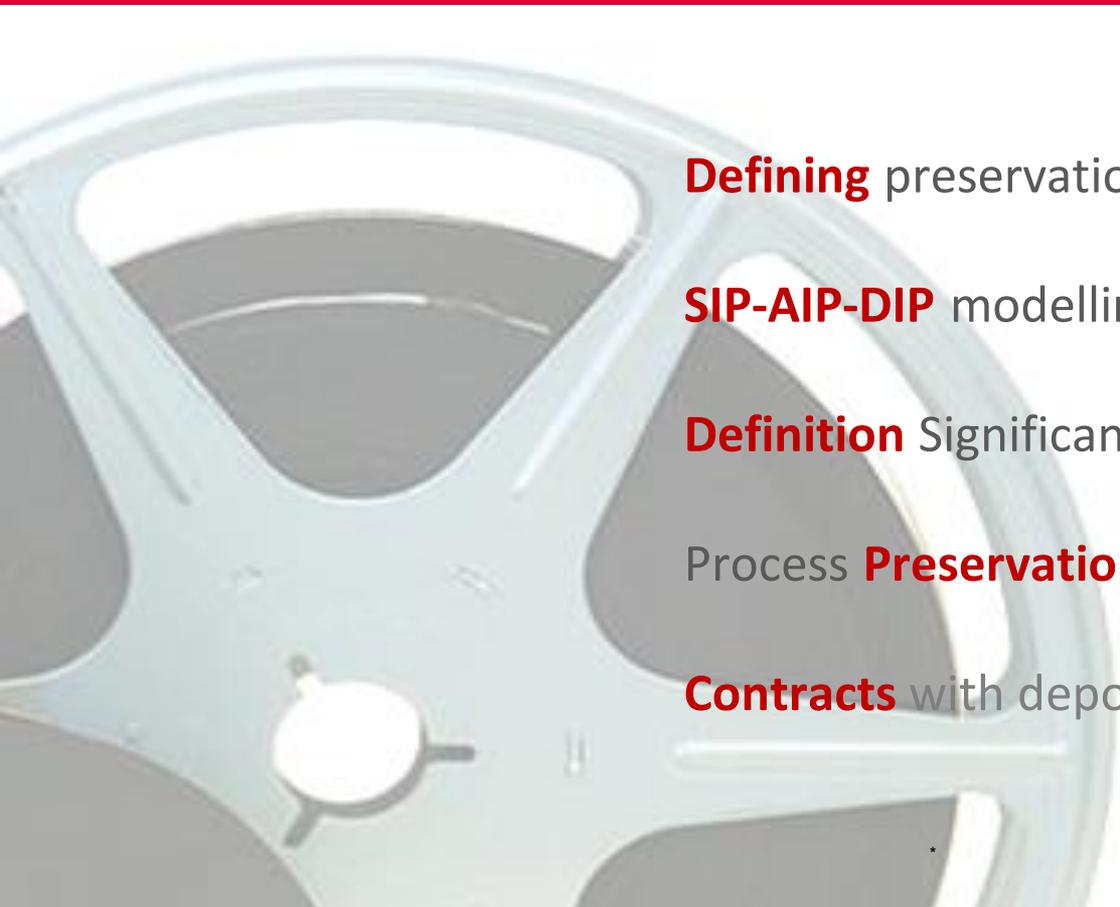
# MAM & PRESERVATION

- **Control of all processes files and metadata**
  - Quality
  - Completeness
- **Error processing**
  - Manual repair of errors/ restart of tasks/actions
  - Report to depositors of preservation status
- **History of tasks/actions**
  - Demonstrate actions have been performed according to agreed specifications
  - Reports that demonstrate that processes comply with contracts depositors
- **Extraction of metadata**
  - Linking preservation metadata to archival objects

# MAM & PRESERVATION

Linking file to <b>copyright information</b> and depositor	(ISO 16363: 3.5.1)
<b>License</b> - and order management	(ISO 16363: 4.6.1)
<b>Technical control</b> file- and metadata formats	(ISO 16363: 4.2.5.1)
Link to <b>descriptive metadata</b>	(ISO 16363: 4.5.3)
Calculation and storage <b>checksums</b>	(ISO 16363: 5.1.1.3)
Check <b>completeness</b> SIP	(ISO 16363: 4.1.5)
Check completeness ingested collection	(ISO 16363: 4.2.9)
Keeping track of <b>locations and copies</b> of the files	(ISO 16363: 5.1.2)
Overview <b>errors</b> during ingest proces	(ISO 16363: 5.1.1.3.1)
Extract and make searchable of <b>technical metadata</b>	(ISO 16363: 4.2.6)
<b>History</b> of tasks/actions	(ISO 16363: 4.1.8)

# POLICY, NOT TECHNOLOGY



**Defining** preservation metadata

**SIP-AIP-DIP** modelling

**Definition** Significant Properties

Process **Preservation Planning**

**Contracts** with depositors and user groups

## Digital Preservation is

*Not (just) digital storage*

*Not (just) formats*

*Not (just) technical metadata*

*Not (just) migration*

*Not (just) technology*

= **Coherent, overall governance and control**  
*of all* archival activities, processes, transactions...

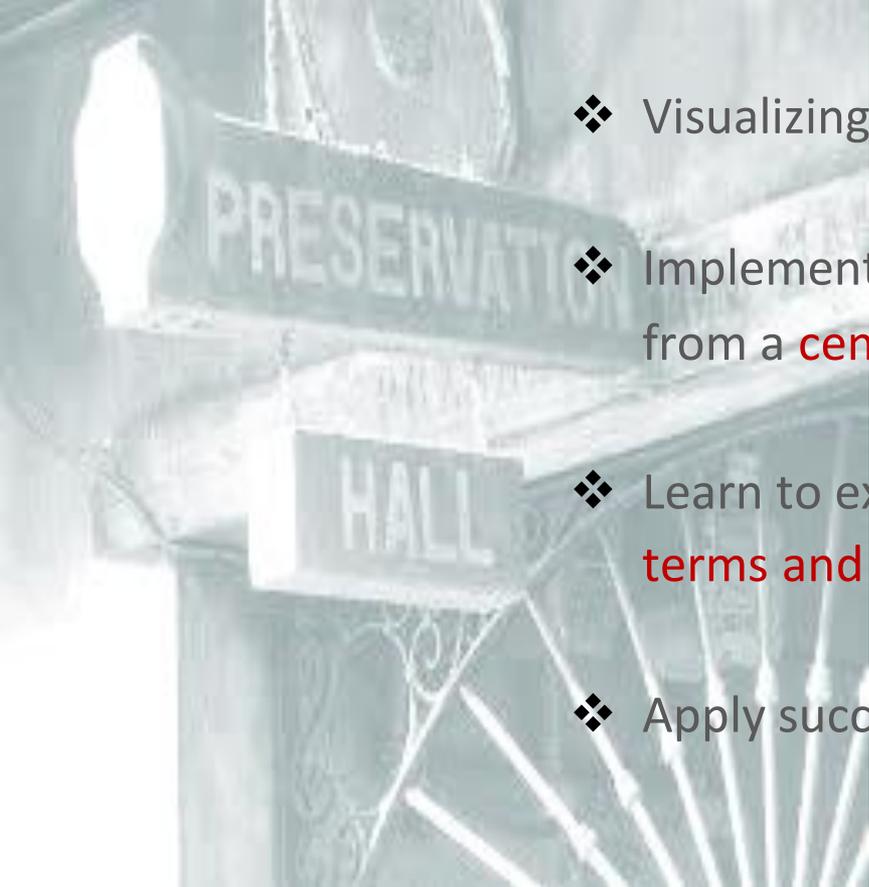
1. Aligned with demands **depositors, user groups and collection policy**
2. In practice realized by **integral metadata- and workflowmanagement**

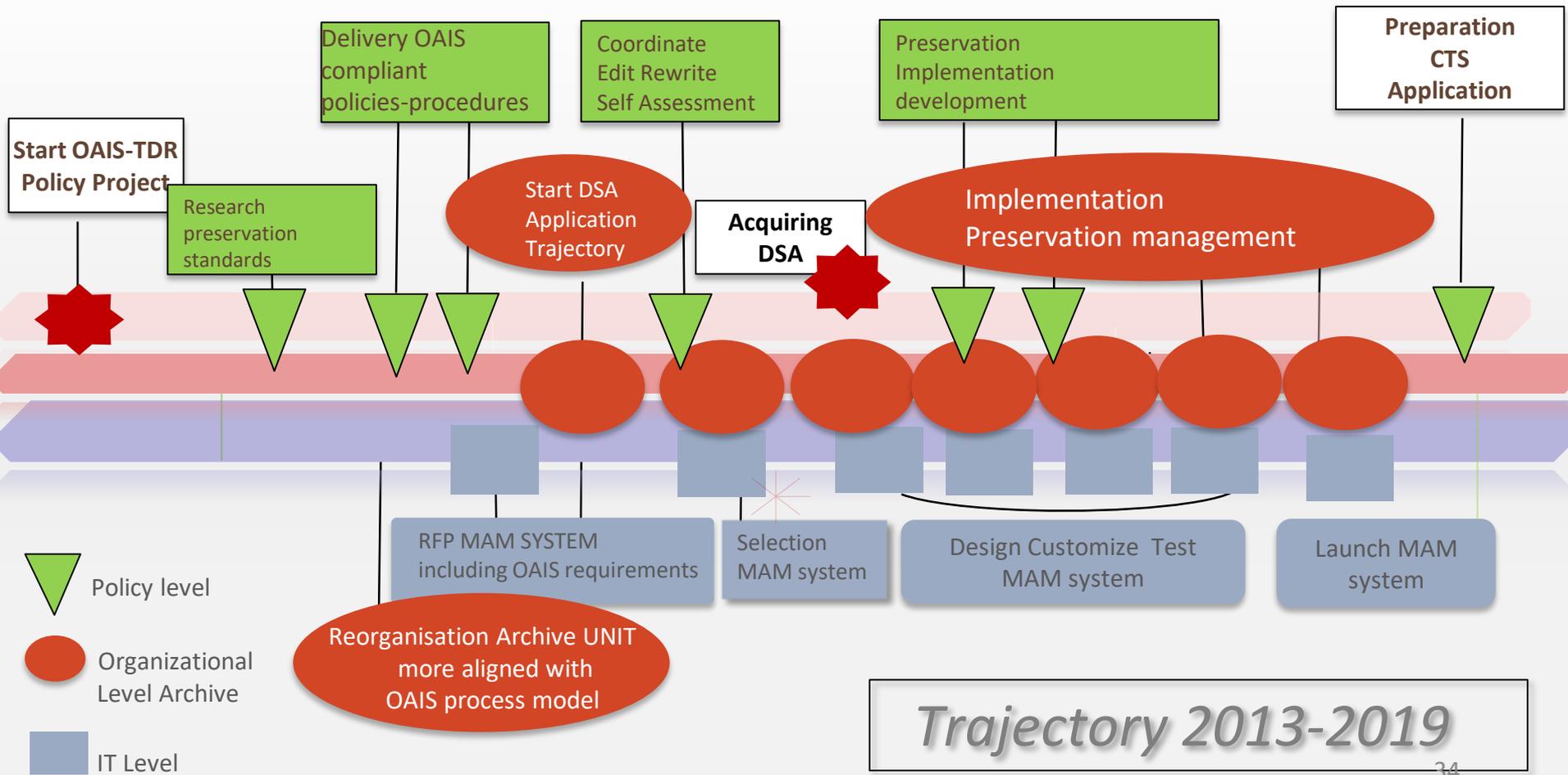


# LESSONS LEARNED

- ❖ Definition **processes throughout**
- ❖ Definition technical metadata on the **content**
- ❖ Definition process/provenance metadata on **the actions and the workflow**
- ❖ Definition rights metadata on **what can (not) be done with the materials**
- ❖ **Communicate significance** of standardization to management and staff

# LESSONS LEARNED

- 
- ❖ Visualizing ‘digital preservation’ from **the bigger picture**
  - ❖ Implementation metadata- and workflow management from a **central reference framework**
  - ❖ Learn to express *existing AV* processes **in preservation terms and concepts**
  - ❖ Apply successively, **from existing practice**



*Trajectory 2013-2019*

## CERTIFICATION



- Basic certification** is granted to repositories which obtain Data Seal of Approval certification (**DSA**)
- Basic Certification** for repositories which obtain Core Trust Seal Certification (**CTS**)
- Extended Certification** is granted to Basic Certification repositories which *in addition* perform a structured, externally reviewed and publicly available self-audit based on **DIN 31644**
- Full Certification** is granted to repositories which *in addition to* Basic Certification obtain **full external audit and certification** based on **ISO 16363**

# MORE?

Digital Preservation Policy NISV

<http://publications.beeldengeluid.nl/pub/388>

Public Preservation Policy Documents

<https://publications.beeldengeluid.nl/>

Preservation Metadata Dictionary

<https://publications.beeldengeluid.nl/pub/615>

Full NISV application DSA

[https://assessment.datasealofapproval.org/assessment\\_195/seal/pdf/](https://assessment.datasealofapproval.org/assessment_195/seal/pdf/)

